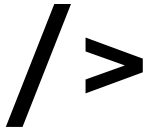




# RAVEN TILLET



## / CONTACT DETAILS

>> Raventillett@rocketmail.com

Mobile No. (847)-644-9338

## / WORK EXPERIENCE

### >> Optum

Growth Retention and Marketing Intern | Fall 2022

- Conduct research for the team on topics like: health equity, lead generation campaigns, nurturing the pipeline, prospecting collateral, digital trend, and web user experience.
- Partner to create a short educational video.
- Create a catalog of field headshots and bios for sales enablement.

### >> Wunderman Thompson

Project Management Intern | Summer 2022

- Communicated clearly and effectively with clients, sharing ideas and feedback from the agency's creative teams.
- Brainstormed ideas with agency's strategists, project managers and creative team.

### >> Omnicom Media Group

Strategy Intern | Summer 2021

- Conducted research on behalf of major US retailer client; researched client competitors' use of social media.
- Presented findings each week to managers and teammates.
- Participated in meetings, during which I was expected to offer ideas and feedback.
- Worked on 10-member team to fulfil projects for MAIP, the nationally competitive Multicultural Advertising Internship Program.

### >> Who's The Boss Music Library

Marketing Intern | Fall 2020

- Researched marketing strategies and potential audiences for this Chicago-based music library that serves artists, composers, production houses.
- Composers featured in the library have produced music for a wide variety of artists, including Lupe Fiasco, Mavis Staples, Los Lonely Boys, Aretha Franklin.

### >> Creative Paths Learning Center

Teacher's Assistant | 2018-2022

## / AWARDS & HONORS

### >> MAIP Fellow

- Selected as a MAIP 2021 fellow, a program for multicultural students with a passion for advertising.

### >> Multicultural Pipeline

- Nominated by my college and selected to participate in this competitive networking event.

### >> NSAC/AAF 2022, mega regionals

- Our integrated campaign for the Meta (Facebook) Quest virtual reality system was awarded 2nd place in mega regionals by National Advertising Association.

## / EDUCATION HISTORY

### >> Columbia College Chicago

Advertising/Fashion | Graduated

- BA May 2022; GPA: 3.5+

## / OTHER INTERESTS

### >> Belizean American Dancer

- Served as dancer for seasonal events, including Carnival, Belize Independence Day and college events.

## / SKILLS

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- Microsoft
- Excel
- Effective Communication
- Creativity
- Teamwork
- Organization