

# Justice Jenkins

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Portfolio: <https://jayproduceproductions.myportfolio.com/work>

**OBJECTIVE** – Multidisciplinary, prolific creative ready to develop narratives that transform ideas into realities.

## PROFESSIONAL CREATIVE EXPERIENCE

*Graphic Designer, 10 Thousand Design (Agency Fellowship), Minneapolis, MN July – February 2023*

- Concept and design 20+ in-store Target displays through all phases of production on tight timelines.
- Collaborate with Copywriters and Senior Designers to produce standout work. Report daily work to Senior Design Manager.
- Attend and present at weekly Target client meetings to keep them informed on project progress.
- Art Directed photoshoots working closely with Stylists and Producers.
- Research and competitive shop to remain current on industry trends and technology.

*Producer, 100 Roses From Concrete (Agency Internship), Remote, June – August 2022*

- Produced a 30-second PSA over a course of 10 weeks based on strategic research and pain points. Integrated stock and team filmed footage, which targeted a specific audience to grow client's reach.
- Collaborated with 8 other student copywriters, art directors, strategy, PR, and media interns. Developed multiple decks completed with campaign deliverables for client feedback and approval.
- Met virtually with professional mentors across the country weekly to discuss production process, strategies, and professional development.

*Graphic Designer, Cultivated CBD, Minneapolis, MN July - August 2021 (Contract)*

- Redesigned tincture product packaging. Revamped product image to better differentiate brand identity.
- Determined design and project timeline while developing a strong connection with CEO client.
- Made corrections to packaging, then presented and discussed 3 drafts following client feedback.

*Director/Producer/Editor/Writer/Panelist, The Culture, St. Cloud, MN January 2018 – March 2020*

- Directed two-time award-winning talk show using a multi-camera set up, adjusted to last-minute changes while emitting engaging constructive feedback to panelist.
- Spearheaded show development by hand picking topics for 30-minute structure and by creating graphics for over 30,000 viewers in the St. Cloud area.
- Coordinated time-sensitive editing sessions to edit in studio, post-edit, and create/insert graphics, under deadlines as a full-time student. Orchestrated weekly discussions to aim for daily team growth.
- Researched and brainstormed in meetings of 6 by staying current on pop culture, cultural issues, and campus activities. Ensured the knowledge of 4-person panel through briefing to stay on topic.

## EDUCATION

*Bachelor of Science Major: Mass Communications Certificate: Broadcasting - Television Production*

**St. Cloud State University, St. Cloud, MN May 2020**

## SKILLS

**Software:** Premier Pro, Adobe Illustrator, Photoshop, After Effects, InDesign, Lightroom, Mailchimp, ENPS

**Technical:** Mac OS, Canon EOS 90D, AG-UX90, Blackmagic Switcher, Grass Valley LDX studio cameras

## AWARDS

AIGA Minnesota Design Show Award 2021 || Upper Midwest Emmy Student Production Award 2020

St. Cloud State Outstanding Student Leader Award 2020 || MBJA Student Market Television Award 2020