



2023 SPONSORSHIP LEVELS

To secure a 2023 Sponsorship, please reach out to Julieann Lanoue jlanoue@thebrandlab.org

\$1,000

- Recognition on national event materials, event promotion, and website including name, logo, and link.
- Inclusion on our website and annual report as a 2023 The BrandLab Sponsor.

**4 VIRTUAL TICKETS OR
2 IN-PERSON TICKETS**

\$2,500

- All items from Level 1
- Acknowledgment in event opening and closing remarks.
- Group recognition with other sponsors at this level) once on our social media platforms. (LinkedIn, Instagram, Twitter, and Facebook).

**6 VIRTUAL TICKETS OR
4 IN-PERSON TICKETS**

\$5,000

- All items from Level 1
- Acknowledgment in event opening and closing remarks.
- Group shoutout and individual shoutout on all social media platforms (LinkedIn, Instagram, Twitter, and Facebook) prior to the Conference.

**10 VIRTUAL TICKETS OR
6 IN-PERSON TICKETS**

\$10,000

- All items from Level 1
- Verbal acknowledgment in event opening and closing remarks.
- Group shoutout and individual shoutout on all social media platforms (LinkedIn, Instagram, Twitter, and Facebook) prior to the Conference
- Opportunity to sponsor a specific panel or presentation.

**14 VIRTUAL TICKETS OR
8 IN-PERSON TICKETS**